

## Share the Excitement!

To promote the Congress in Berlin amongst your network, society and followers on social media, we have prepared a series of sample messages for EADV Ambassadors to share, in English or in your own language.

The official hashtag for the Symposium is: **#EADVCongress**

Be sure to tag EADV in your posts:

- Instagram: [@eadv](#)
- Facebook: [@EADV](#)
- LinkedIn: [@EuropeanAcademyOfDermatologyandVenereology](#)
- Twitter: [@eadv](#)

Message suggestions:

- The scientific sessions you are looking forward to, the topics you are interested to hear updates on.
- Specific speakers that you may be looking forward to hearing
- The opportunity to network with speakers and colleagues from Europe and across the world at this much anticipated event in vibrant Berlin.
- **Remember to include a link to the Congress website [eadvcongress2023.org](http://eadvcongress2023.org) as part of the caption.**

Sample messages:

Meet us in Berlin for the #EADVCongress - it is an excellent opportunity to network with your peers in dermatology and venereology from all over Europe. Check out the scientific programme and get your ticket >> [eadvcongress2023.org](http://eadvcongress2023.org)

Join the conversation at #EADVCongress and discover the latest research and insight on psoriasis and non-melanoma skin cancer, as well as dermoscopy, acne, paediatric dermatology, and more! >> [eadvcongress2023.org](http://eadvcongress2023.org)

I will be speaking at #EADVCongress in Berlin in October about **XXXXXX**. I hope to see you there! Register now >> [eadvcongress2023.org](http://eadvcongress2023.org)

Sample graphics:

**Download the files** from the website:



## Send us your video clips!

To help promote the upcoming Congress and boost exposure to the scientific community we are encouraging willing EADV ambassadors to get involved by sharing short video clips, to mention the scientific topics of the programme they are looking forward to, or reasons to join the Congress.

### What to do

Using your smartphone or video recording equipment, we welcome short, talking-to-camera, video sound-bites explaining what you are looking forward to experiencing at the Congress. You could mention any of the following as an example:

- The scientific sessions (mention which ones or topics in particular you are looking forward to)
- Specific speakers (mention any speakers that you are excited to meet)
- If you are presenting, a short summary, or the learning objectives / what delegates can look forward to learning about
- The opportunity to network at a face-to-face event in multicultural, dynamic Berlin!

### Recording tips!

- Use a smartphone, preferably holding it in the landscape position
- Short clip duration eg. up to 60 seconds
- Record in a setting without too much background noise or clutter
- Face the light source. Do not stand with the light behind you as that will create a shadow
- Your image should include your head and shoulders
- Keep it natural and spontaneous
- In your opening words, make sure to include the name of the event: EADV Congress
- Finish with a call to action such as 'We hope to see you there' or 'Join us', 'Look forward to meeting in Berlin' etc.

### Upload on social media

- Once you are satisfied with your recording upload it on your social media channels, using the hashtag #EADVCongress. Remember to include a link to the website [eadvcongress2023.org](https://eadvcongress2023.org) as part of the caption. EADV will then share or repost.
- Alternatively, you can send your video clip to [communication@eadv.org](mailto:communication@eadv.org) and EADV will edit the video for posting from our channels.

Examples:

<https://fb.watch/irA6eDncYe/>

<https://fb.watch/irA8ANqjNK/>

<https://fb.watch/irAbHLSY1y/>

## HCP SCHOLARSHIP

The Healthcare Professional Scholarship supports the participation of trainees or specialists in Dermatology and/or Venereology under 45 years of age to attend the EADV Congress 2023.

HCP Scholarships are available to applicants worldwide and grant the recipients the EADV Congress Full Ticket or Virtual Ticket.

### SELECTION CRITERIA

EADV Members and abstract submitters for the 2023 Congress have priority and will be immediately selected on a first-come, first-served basis.

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Applications from candidates who have not submitted an abstract for the 2023 Congress or who are not EADV members will only be reviewed after the deadline of 15 July 2023, if remaining scholarship slots are still available.

### ELIGIBILITY TERMS

- Must be a HealthCare Provider
- Must be a certified Specialist in Dermatology and/or Venereology or a Resident, Trainee in these fields.
- Must be under 45 years of age (at the time of the application)
- Must have adequate knowledge of the English language to follow scientific discussions

EADV will automatically decline all scholarship requests that do not conform to the eligibility terms.

**Important:** Applicants who have already registered for the event before applying for the HCP Scholarship cannot be taken into consideration, as refunds are not possible.

A candidate applying for more than one grant (e.g., EADV Scholarship, etc.) can be selected only once within the same EADV Congress or Symposium. Therefore, any other application submitted will be automatically cancelled.

**APPLICATION DEADLINE:**  
**27 SEPTEMBER 2023 (17:00 hrs CEST)**  
Apply now at: [eadvcongress2023.org/scholarships](https://eadvcongress2023.org/scholarships)

For any questions, please contact [scholarship@eadv.org](mailto:scholarship@eadv.org)

